



 **harrisons**  
Wonderful made easy

# Franchise Information Pack



Carpet & Flooring



Curtains & Blinds



Energy Solutions



Kitchens

# Owning a Harrisons Business

At Harrisons you will be part of an established Kiwi-owned family business with more than 90 franchises across New Zealand. Owning a Harrisons Franchise is a great way to maximise your earning potential. We are the leading mobile in-home service providers. We want to help people everywhere to create homes that perfectly reflect who they are and what they treasure.

Give us a call on **0800 103 002** or fill out the form at [harrisons.nz/join-us](https://harrisons.nz/join-us) and we will talk you through what our recruitment process is and fill you in with a bit more about our business.

After the initial call we may ask you to fill in an Application Form & Confidentiality Agreement and come in to meet the team.

## Some key characteristics we look for:

- Working the hours required to make your business successful
- Passion for your chosen franchise category
- Understanding and willingness to work under a franchise model
- Love for bringing our brand promise “Wonderful Made Easy” to life
- Tenacity to ensure that customers are always happy
- Naturally outgoing
- Industry experience not required

## Successful franchisees can expect:

- An ‘award winning’ retail franchise system
- To achieve exceptional returns
- To build an extremely saleable, high-profile business of significant value
- An exceptional training system and a powerful, proven business model which makes previous experience in your chosen industry a non-requirement.

[Read more about the Harrisons Family Promise >](#)

“With the **Harrisons Family Promise** we focus on providing our customers with the best service and experience. To facilitate this, we ensure the right match between franchisees and our customers.”



# Why Harrisons?

At Harrisons you will be part of an established Kiwi-owned family business. Associating your business with the Harrisons brand is a great way to maximise your earning potential. We are the leading mobile in-home service providers. We want to help people everywhere, create homes that perfectly reflect who they are and what they treasure.



## Brand and Marketing

We have a sophisticated brand and marketing programme backed up by great websites and call centre support. This ensures the success of the business now and moving forward. Whilst this is run at a national level it is also geo-targeted to ensure that every region enjoys success.

[Watch the video now >](#)

## Customer service support

Harrisons have set up their own call centre at Albany, Auckland that provides exceptional service to the customer and the franchisee.

## Technology

Harrisons have invested in leading-edge technology to ensure accurate measuring and quoting on the spot. This is backed up with the latest in technological advances in products and workrooms.

## Ongoing support

- Dedicated Franchise Managers assist you with your business, so you never feel like you are going it alone.
- Regional Conferences and one Annual Offshore Conference for training, information sharing and inspiration.
- All Stars Incentive for top achievers.

## Training

Comprehensive training is provided with an initial two week training course held in Auckland. Our goal is to ensure you know enough to start attending appointments with your customers and making sales very soon after the training. The course covers things such as:

- Product knowledge
- Sales processes
- Information Technology
- Administration and Finance
- Brand and Marketing.

Once you start trading, you will receive intensive support from your Franchise Manager who will attend appointments with you, help you understand the operational requirements and allow you to continue to learn 'on the job'.

There is a two-day follow up course a few months later and regular regional meetings/conferences with other franchisees to learn more and network.

## Partnerships



# Meet some of our franchisees



## Andrew McNabb

"I joined Harrisons in 2011, since that time we have had some great results. Starting from the initial training programmes, getting confident with the products and that was followed up by ongoing support from Head Office that continues to this day.

The marketing team at Harrisons always do a great job getting new leads for our business. Being a large group ensures we get the best products at competitive pricing and keeps us a step above our competitors.

The initial investment to purchase the franchise presented a golden opportunity to start generating a good income from the very first month.

We also get to go on overseas trips to places like Hawaii and Fiji every year to recharge and to talk with all the other franchise owners in the company.

If you are looking to join a great company that takes care of the team, I would definitely recommend Harrisons as a great move."



## Devon & Kat Rogers

"Becoming a Harrisons franchisee has become a great decision for our family as we now have the flexibility to control our weekly schedule, meaning that we can both enjoy time with our daughter. We are financially able to live comfortably with only one of us working. We have also made great friends with the other local franchise owners, which has made us enjoy the community where we live even more."



## Jenny Thompson

"Buying a Harrisons franchise is not just buying a business, it's buying a lifestyle, a support system and a fantastic team culture to be a part of.

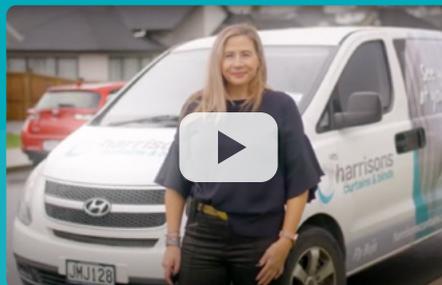
Having owned a Harrisons franchise for over two years has been a fantastic decision, the hard work you put in is very rewarding, it's not easy, but you get out what you put in."

## Our team talk about becoming part of the Harrisons Family



### Sue Turley

Harrisons Carpet & Flooring Family



### Jenny Thompson

Harrisons Curtains & Blinds Family



### Shannon Robertson

Harrisons Energy Family

# How much can I make?

Get rewarded for the hard work you put in. The right people, who wish to be rewarded for the effort they put into their business, can expect to earn \$150K+.

## There are two ways to buy into a trusted Kiwi, family-owned business in a strong growth phase:

1. Purchase an existing business off a franchisee
2. There are now new opportunities to purchase a new franchise off Harrison's at an entry level price.

## Financing

ASB understands the Harrison's franchise model and is a great point of contact to talk to regarding obtaining finance for your business. In addition to this, ASB has structured an exclusive merchant offering for Harrison's.

Franchisees to accept Visa and Mastercard payments securely with minimum hassle.

Vendor finance may be available for purchasers of new business opportunities.



# Take the next step

A key factor in both our growth and the growth of franchisees is the care we take in recruiting, screening, training and ongoing support.

## 1 Call Dan Harrison on 021 242 4131



**Dan Harrison** has been part of the family business for 10 years, focusing on sales, franchise management and recruitment. He would love to hear from you, so call today for an initial chat.

## 2 Or submit your interest online and we'll arrange a time to chat

We'll go through any questions you have and let you know what options are available to you, so you can decide if you're ready to purchase your own franchise.

[Submit your interest now >](#)